

# TONOPAH DAILY BONANZA

Published Every Morning, Monday Excepted, at Tonopah, Nevada



W. W. BOOTH, EDITOR AND PROPRIETOR.

Member of Associated Press

TERMS OF SUBSCRIPTION		
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For 6 months	10.00	One month
For 3 months	6.75	One week

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**TEN DOLLARS REWARD**  
A reward of \$10 will be paid for information that will lead to the arrest and conviction of parties stealing The Bonanza from premises of subscribers.

**TO SUBSCRIBERS**  
Parties who do not receive their papers, or who have any cause of complaint, will oblige by notifying this office.

Entered at the Postoffice in Tonopah as second class matter

## EDITORIAL COMMENT.

### A WORD WITH THE MERCHANT

Mr. Business Man: You pay your clerk in your store \$4.50 per day to wait on a limited number of people who come to your store of their own accord and with their minds usually practically made up as to what they want. Your clerk can tell a story which gives new ideas to but very few people accordingly, and he can bring no new faces to your place of business, unless he is sent outside to drum up trade. He is paid \$4.50 per day and you feel that he is worth it. Now, how would you like to have an outside salesman who would reach say 4000 people each morning with a list of what you have to sell, and present the story of your offerings to them in an attractive way? "Pretty fine," did you say? And how much would you pay him? Would you expect him to put up a "front" consistent with the dignity of your store, be well dressed and well fed, on a salary of but \$1 a day? Or would you expect him to do good work if he only appeared in these many homes once or twice a month? We don't believe you would in all fairness. You will agree that he has to drop into every home every morning, become a part of the family, and thus have his advice listened to with confidence. And you would pay him a fair living wage.

That's what your advertisement is—an outside man. You have been doing without an outside solicitor, else you have been sending him around spasmodically, threadbare, with an uninteresting story in his mouth and hunger written in his face.

Right now is the time to try new tactics. Suppose you start your outside man to work. If he is worth sending out, he is worth good pay. Take advantage of the Bonanza's circulation. True, of the 1500 papers printed daily but some 800 to 900 are delivered within and close to Tonopah. But taking the lower figure, and the government accepted figures of five members to a family, this makes 4000 people served by the Bonanza each morning. Now if you will pay your Bonanza salesman—your ad—the sum of \$4.50 or \$5.00 per day, and see to it that he tells a live, fresh story, about goods that everyone wants and needs, he will certainly bring you results. Everybody spends money at Christmas time—and it is coming in a hurry. Many of us save up our money in order to treat ourselves to necessities at Yuletide; others, more fortunate, buy both necessities and luxuries. But whether rich or poor, whether in the market for luxuries or necessities, it's the merchant who reaches us with the most tempting "talk" as to goods, prices and qualities, who gets the trade. Many people are even now poring over mail order catalogs and making up their Christmas lists. Why? Because the outside man of the mail order store is with them all the time, giving new ideas, giving low prices on things people want. There's your cue. Advertise things people want. And show them just where they save money by coming to your store; show them where you can offer them an advantage over the mail order house by giving them opportunities to see their goods before purchase, and also saving time, risk of loss of money or damage of goods in shipment, and costs of postage and express.

The Bonanza is willing to make very liberal concessions to advertisers who are willing to advertise—but will offer no greater inducement than in the past to a merchant who wants to starve an outside salesman to death. But if you want to give him a living salary, we'll offer you suggestions, help write your ads, and we'll all be winners—even down to your customers. Come in and talk with us.

## MUCH ORE BLOCKED IN TECOPA MINES

When the control of the Tecopa Consolidated Mining company was sold to N. Z. Graves and associates of Philadelphia the management stated that in four months' time and with an outlay of a certain sum of money, at least \$1,650,000 worth of ore, net, could be blocked out in the Gunsight and Noonday mines.

The four months' time has passed and it is stated upon the authority of Harry G. McMahon that the two mines today show more than \$1,650,000 worth of ore in sight after deducting all expenses.

The properties have been equipped

in up-to-date mining shape, air drills having been installed, and equipment has been placed with the idea of continuous work on a large scale.

Mr. Graves, who is one of the best known capitalists in the Quaker city, left Philadelphia Thursday of this week for Tecopa, where he will make a thorough inspection of the mines. It is expected that definite plans for the big concentrator, which has been under advisement for some time, will be made in the near future.

Mr. McMahon returned from Tecopa this week and will remain for a time.—Goldfield Tribune.

The second of the series of Assembly dances was given at the Miners' Exchange hall last evening and was well attended. Everyone had an enjoyable time and dancing was kept up until a late hour.

Subscribe for The Bonanza.

## NEW SHIPMENT OF LADIES' TAILOR-MADE SUITS

Positively the Greatest Suit Values in the Town

### \$25, \$30 and \$35 Values

At these prices these suits cannot be duplicated in any other store at less than \$30, \$37.50 and \$45 each. These are not merely tempting prices, but it is a quality proposition in every detail. You can not imagine the graceful lines, the perfect fit, the correct and becoming styles until you try them on. The matchless quality of these suits will appeal to all. We call your attention to the fact that we are not offering any old-style suits at any old price, merely to get rid of them, but are placing before you for your selection absolutely the newest effects obtained in the New York markets, and at prices that will compare with any offered in any large city. Call and be convinced.

MRS. S. BERT COHEN

Phone 652

# Saturday Specials

**BELLE SPRINGS BUTTER** per pound **40c** **FRESH EGGS,** Per Dozen **45c**

MY WIFE'S SALAD DRESS.

ING .....\$0.35  
CALIFORNIA SALAD OIL—  
Per gallon ..... 1.25  
GOLDEN STATE COFFEE—  
Per pound ..... .30  
CALUMET BAKING POWDER  
Per pound ..... .25

REPSOLD'S BRANDY for  
MINCE MEAT—quart ..... 1.00  
REPSOLD'S SHERRY for  
MINCE MEAT—quart ..... .75  
PUMPKIN AND SQUASH—  
Per pound ..... .04

ONIONS, CARROTS, TURNIPS and BEETS, lb. .... .05  
GRAPE FRUIT—Each ..... .10  
NEVADA BURBANK POTATOES—per cwt. .... 2.25  
YELLOW BELLEFLOWER  
APPLES—bbl. .... 2.00

Wyandotte, the new washing powder and cleanser, contains no lye or other injuries substance. To be used in the bath, for cleaning silver, woodwork, washing dishes, clothes, etc. 3 1/2 pound sack 40c. Take it home and try it, if it does not give satisfaction, return it and get your money back. Does not injure the hands.

## SOUTHERN NEVADA MER. CO.

## NYE RETURNS PRACTICALLY ALL TURNED IN

Nearly all the election returns are in for Nye county, but it will be several days before County Commissioner S. F. Lindsay canvasses the result. The reports received yesterday state that Judge Talbot will be re-elected justice of the supreme court over Hugh H. Brown by a majority of about 200. Throughout the state there are a number of small precincts to hear from, but it is expected that these places will go for Talbot, as they are mostly Democratic. In speaking of the returns Walter Cole, chairman of the Democratic county central committee, yesterday stated:

"In this county those of the Democratic party who were elected and who also carried the county are: Bryan, Newlands, Bartlett and Deady; Tallman and Kendall, the state senators; all the assemblies except Cy Johnson; Sheriff Owens and Cleve Baker for district attorney, Puddy Grimes for auditor and recorder, L. L. Blumenthal for public administrator, C. C. Grimes for county surveyor and H. J. Humphreys for short term commissioner."

The election of Humphreys for short term commissioner is now conceded by the Republicans. Both candidates have been running neck and neck, but the returns from the eastern part of the state received yesterday show that Humphreys will win by a small majority.

Both the Republican and Democratic county central headquarters are now a thing of the past, for yesterday the offices were closed and preparations started toward removing the committee's property. The work will be completed today.

## STOREY GAVE TAFT A GOOD MAJORITY

VIRGINIA CITY, Nov. 4.—Election for national, state and county candidates was held in this city yesterday. It passed off quietly and was one of the most orderly elections ever held in this county. The counting of ballots was completed at 8 o'clock this morning with the following results:

Complete returns of Storey county show the following results:  
Taft 446, Bryan 397.  
For United States Senator—Newland 431, Flanigan 426.  
For Congressman—Bartlett 208, Fitzgerald 371, Maxson 296.  
Justice of Supreme Court—Brown 439, Talbot 419.  
Surveyor General—Ahern 540, Deady 298.  
Regents University of Nevada (long term)—Codd 444, Kettle 313, Smith 419, Williams 308.  
Regents University of Nevada (short term)—Starrett 253, Sullivan 632.  
Sheriff and Assessor—Blake 192, Henrichs 388, Quirk 356.  
County Clerk and Treasurer—Drysdaile 413, Ryan 495.  
Recorder and Auditor—Greenhalgh 477, Williams 449.  
District Attorney—Noel 550, Stefan 374.  
Public Administrator—Godfrey 419, Wade 498.  
County Surveyor—Durham 476, Miller 420.  
County Commissioner (long term)—Hazelton 541, James 392.  
County Commissioner (short term)—Bowie 499, Bravin 430.  
Justice of the Peace and Coroner—Cara 246, Gearing 238, Smith 452.  
Constable—Thomas 645, Tierney 294.  
Referendum—Yes 233, No 512.  
For members of the assembly the following vote was polled:  
Blake 433, Bulmer 438, Cahill 59, Corbett 350, Farnsworth 534,

O'Leary 248, Price 284, Stanley 331, Stotenburg 135, Whipple 335, Woolley 485.

Rufe Henrichs, independent candidate was elected sheriff.

The Democrats elected county clerk, Will Ryan, short term commission, George Bowie; public administrator, John Wade, and three assemblymen, Farnsworth, Woolley and Blake. The Republicans elect one assemblyman, Harbert Bulmer; county recorder, Jack Greenhalgh; district attorney, George Noel; county surveyor, John Durham; long term commissioner, Benjamin Hazelton; justice of the peace, Emory J. Smith, and constable, Richard Thomas.

## STOCK MARKET

The following quotations are furnished by the reliable brokerage firm of Kenneth Donnellan & Co.:

Friday, November 6.		
Tonopah District.		
Tonopah Nevada	\$7.10	7.15
Montana	.78	.79
Tonopah Ex.	.55	.57
MacNamara	.52	.53
Midway	.28	.30
Belmont	1.15	1.17 1/2
North Star	.06	.08
West End	.52	.53
Rescue	.05	.06
Jim Butler	.23	.24
Goldfield District.		
Sandstorm	.23	.24
Columbia Mt.	.19	.21
Jumbo Ex.	.30	.33
Booth	.33	.34
Atlanta	.25	.26
Great Bend	.33	.34
Florence	4.15	4.17 1/2
Diamondfield Con.	.14	.15
Daisy	1.02 1/2	1.05
Fraction	1.30	1.32 1/2
Kewanas	.29	.30
Consolidated	6.62 1/2	6.65
Red Hills	.24	.25
Florence Ex.	.12	.13
Bullfrog District.		
Homestake Con.	.15	.16
Tramp Con.	.15	.16
Other Districts.		
Pitts. Sil. Pk.	.98	1.00

THE STORE THAT SELLS THE GOODS

**NOTICE.**  
Tonopah Lodge, No. 28, F. & A. M., will hold a called communication this evening at 7:30 p. m. in Butler hall. Work in first and third degrees. Visiting brethren cordially invited to attend. By order  
P. E. KEELER, W. M.  
P. S. BOOTH, Sec'y.

We deliver our goods, so send in your orders to H. J. Hall & Co., for wet goods. Phone 812. if

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Phone Rock Springs  
**COAL 322 COAL**  
PROMPT DELIVERY

**McLean and McSweeney**  
HAY, GRAIN AND FEED STUFFS  
"GOLD MEDAL" AND BAKER'S XXX FLOUR, CEREALS, ETC.  
"SONMAN'S LILLY" BLACKSMITH COAL, GUARANTEED.  
SUGAR, SALT AND CANNED GOODS.  
282 Lower Main St. Phone 85

**WITTENBERG WAREHOUSE & TRANSFER CO.**  
**COAL! COAL! COAL!**

Building Paper & Roofing Paper  
for your own price  
PHONE 1062

## Pioneer Stables

SIX-HORSE STAGE DAILY

Leave Tonopah 7:00 a. m. daily Leave Manhattan 7:00 a. m. daily  
SUMMERFIELD & JOHNSON, Props.

**THE TONOPAH BANKING CORPORATION**  
Capital and Surplus Fully Paid \$340,000

A general banking business transacted. Exchange bought and sold on all the principal cities of the United States and Europe

**OFFICERS AND DIRECTORS**  
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Eugene Howell, Cashier  
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George Wingfield, Vice-President  
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**H. J. HALL**

Tonopah's New Wholesale

**LIQUOR HOUSE**

Is Now Ready for Business

This is the Largest Liquor Establishment in Southwestern Nevada

LOWER MAIN STREET, NEAR DEPOT

All Orders Promptly Attended to